



6 KINDS OF FAKE INFORMATION

1

Propaganda: Misleading stories (missing context or important points of view in order to further a political or ideological point of view.

2

Clickbait: Eye-catching, sensational, weird and untrue messages meant to get clicks in order to make the website owner more money

3

Satire or parody: Created to be funny or to make fun of a powerful/well-known person

4

Misinformation: Purposely false information meant to deceive or mislead for profit or power

5

Disinformation: False content but the sender doesn't know that and shares it

6

Shoddy journalism: Extremely biased, one-sided or poor quality